



Fighting Hunger. Giving Hope.

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FOR RELEASE (Photos available for download)

**TRADER JOE'S DONATES \$25,000+ TO THE LOS ANGELES REGIONAL
FOODBANK WITH THE HELP OF THE DODGERS AND SPARKS**

LOS ANGELES, October 8, 2008 – The Los Angeles Regional Foodbank received a donation of two checks totaling \$25,475 from Trader Joe's. The donations come as part of Trader Joe's community programs, "Home Runs That Help" and "Hoops For Hunger."

Through the "Home Runs That Help" campaign, Trader Joe's made a donation of \$250 to the Foodbank for every home run the Dodgers hit during a regular season home game. The campaign raised \$20,000 for the Foodbank during this year.

For the "Hoops For Hunger" campaign, Trader Joe's donated \$75 for every Sparks' 3-point basket made at a home game during the 2008 regular season. The campaign raised \$5,475 for the Foodbank.

"On behalf of all the agencies we serve I'd like to extend our gratitude to Trader Joe's for the continued community support," said Michael Flood, president and CEO of the Los Angeles Regional Foodbank. "With the enormous increase in the cost of living over the last eight months, these funds are critical to keep the food flowing through the Foodbank. The demand for emergency food assistance in Los Angeles County is the highest I've ever seen."

*The **Los Angeles Regional Foodbank** is a non-profit, charitable organization established in 1973 and is one of the largest food banks in the United States. Through a network of 875 charitable agency sites, the Foodbank supplies enough food for over 500,000 meals each week in Los Angeles County. The Foodbank is affiliated with Feeding America (formerly America's Second Harvest). For more information, visit www.lafoodbank.org.*

Trader Joe's is a chain of neighborhood grocery stores featuring high quality imported and domestic foods and beverages at honest, low prices. Trader Joe's (www.traderjoes.com) began in 1958 in the Los Angeles area. Since then, Trader Joe's has expanded to more than 300 stores in 23 states.

Dodgers Photo download at: <http://www.lafoodbank.org/images/TJH2008.jpg>

Caption: Foodbank President/CEO Michael Flood and Communications Director Darren Hoffman (r) accept \$20,000 check from Trader Joe's Executive Regional VP Michael Shields (l) and Regional VP Steve Haro with the help of Dodger's player James Loney.

Sparks Photo download at: <http://www.lafoodbank.org/images/TJHFH2008.jpg>

Caption: Foodbank CFO Usha Murthy (3rd from right) accepts check from Trader Joe's National Public Relations Director Alison Mochizuki (3rd from left) along with Sparks co-owners Kathy Goodman and Carla Christofferson, mascot Sparky and Sparks player Sidney Spencer (r).

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