



Fighting Hunger. Giving Hope.

-MEDIA ADVISORY-

Los Angeles Galaxy and Los Angeles Avengers Players go Head to Head in Dash for the Kids Supermarket Race June 12th at Carson Albertsons

Major League Soccer & Arena Football Players Join Albertsons in Raising Hunger Awareness

CARSON, CA (June 12, 2008) – The campaign to end hunger across America is one that communities nationwide continue to diligently battle. To bring light to this need, the Los Angeles Regional Foodbank is teaming up with the Los Angeles Galaxy, the Los Angeles Avengers and Albertsons to conduct a “Dash for the Kids” supermarket race that is guaranteed to raise big money in a fun way.

What: Dash for the Kids– a race where the LA Galaxy soccer team and the Los Angeles Avengers indoor football team “dash” around Albertsons pushing grocery carts and collecting food to feed the hungry. With only five minutes on the clock, the goal is to collect as much product as possible and raise plenty of money to benefit families and residents who rely on the Los Angeles Regional Foodbank for assistance. Who will win? That remains to be seen!

When: **Thursday, June 12th, 2008** – Race time begins promptly at **3 p.m.**

Who: **L.A. Galaxy Players Set to Race:**

Goalkeeper Steve Cronin
Forward Edson Buddle
Forward Alan Gordon
Defender Julian Valentin

Los Angeles Avengers Players Set to Race:

Sonny Cumbie – Quarterback
Tim Hicks – Quarterback
Josh Jeffries – Fullback/Defensive Lineman
Brandon Perkins – Linebacker

Where: Albertsons – 200 E. Sepulveda at Main, in Carson
Media parking to be provided

Why: Nationally 36 million Americans are at risk of hunger, 13 million are children. The Los Angeles Galaxy, the Los Angeles Avengers, Albertsons and the Los Angeles Regional Foodbank believes that *every child* should have a place at the table. And they’re committed to raising big bucks for this important cause!

(more)

Visuals:

-Athletes criss-crossing select aisles at breakneck speeds, filling up their baskets and attempting to avoid a crashing of carts as they race against time and each other;

-Albertsons associates ringing up product as quickly as the superstars can collect it;

-Fans cheering their favorite players on to victory;

-L.A. Galaxy and Los Angeles Avengers presenting L.A. Regional Foodbank with a donation;

For more**Info:**

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